



November 17, 2010

CompositeBuild.com launches to connect construction industry with suppliers

DUBLIN, Ohio – Sourcing of composite materials for building applications is now much easier thanks to the introduction of CompositeBuild.com, a website that connects composite manufacturers with architects, engineers, designers and builders. This new tool, sponsored by Ashland Inc. (NYSE: ASH), provides an easy method for learning about and specifying composite building materials for various commercial and residential building projects.

“We introduced this website to help connect those who specify and source building products with composite manufacturers who participate in that market,” said Ted Harris, president, Ashland Performance Materials. “This effort truly assists designers, architects and engineers with finding composite material solutions for their creative building plans.”

The CompositeBuild.com website is open to all composite building materials manufacturers. Fabricators of composite building materials or their distributors can be listed on the website free of charge. The interactive design of the website allows visitors to move through a residential or commercial building and find areas of construction where composite materials are a good fit. Those interested in learning more about CompositeBuild.com should visit the website or contact Bob Moffit at rlmoffit@ashland.com.

Ashland Performance Materials is the number one global leader in unsaturated polyester resins and vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, and metal casting consumables and design services.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is used every day in applications from automotive, food and beverages, personal care products, pharmaceuticals, and paper and tissue to durable goods and infrastructure, including building and construction, energy and water treatment. Visit www.ashland.com to see the innovations we offer through our five commercial units – Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution.