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FOR IMMEDIATE RELEASE

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**Ashland selects Quadra Chemicals
for Canadian PVAc emulsions distribution**

DUBLIN, Ohio – Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), has selected Quadra Chemicals to be its sole distributor of polyvinyl acetate homopolymer and copolymer emulsions, acrylic and vinyl acrylic emulsions, wood glue emulsions and wet adhesion monomer technologies in Canada. The agreement begins Oct. 19.

“This agreement provides strong, comprehensive marketing and sales representation in Canada for our emulsion and adhesion technologies,” said Paul Flood, product manager. “Ashland’s Vinac[®], Flexbond[®] and Flexcryl[®] emulsions and our WAM IV[®] wet adhesion monomer are all available effective October 19, from Quadra Chemicals.”

Those interested in learning more about Ashland emulsion and adhesion technologies in Canada should contact Quadra Chemicals at 1-800-665-6553.

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, and metal casting consumables and design services.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world’s most essential needs and industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

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