

# News Release



September 1, 2016

## **Ashland to increase prices on methylcellulose**

WILMINGTON, Delaware – Ashland Inc. (NYSE: ASH) will increase the price of its methylcellulose (MC) products by 6 percent, effective September 15, 2016, or as contracts allow. The increase will apply to the company's Culminal™, Combizell™ and Benecel™ product lines worldwide.

The increase is driven by increased costs for raw materials and production. The change will allow Ashland to continue to provide its customers with the premium level services that they currently receive.

### **About Ashland Inc.**

Ashland Inc. (NYSE: ASH) is a global leader in providing specialty chemical solutions to customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. Through our three business units – Ashland Specialty Ingredients, Ashland Performance Materials and Valvoline – we use good chemistry to make great things happen for customers in more than 100 countries. Visit [ashland.com](http://ashland.com) to learn more.

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### **FOR FURTHER INFORMATION:**

Brian Courtney  
Media Relations  
+1 (302) 594 6066  
[bscourtney@ashland.com](mailto:bscourtney@ashland.com)

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