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Ashland to increase solvent and emulsion pressure-sensitive adhesives prices for North America

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DUBLIN, Ohio – Effective April 25, or as contracts allow, Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), will increase North American prices for all Aroset™ and Flexcryl™ solvent and emulsion pressure-sensitive adhesive product lines by 5 – 15 percent per wet pound. Customers should contact their Ashland salesperson for specific details.

“This action is necessary in this challenging period of tightness in global supply for key raw materials and escalating costs for feed stocks and energy,” said David Hatgas, global director, Ashland Performance Materials.

Ashland Performance Materials is the global leader in unsaturated polyester resins and epoxy vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, and pressure-sensitive and structural adhesives.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, personal care, pharmaceutical, tissue and towel, and water treatment. Visit www.ashland.com to see the innovations we offer through our four commercial units – Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

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