



March 17, 2015

## **Ashland announces price increase for unsaturated polyester resins, epoxy vinyl esters and gelcoats in Europe, Middle East and Africa**

March 17, 2015

DUBLIN, Ohio - Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), is increasing the price of its portfolio of unsaturated polyester resins, epoxy vinyl esters and gelcoats sold in Europe, the Middle East and Africa (EMEA) by 150 euros per ton effective April 1, 2015, or as contracts allow.

This increase is primarily driven by the continued escalation in costs for key raw materials. Responding to changing market conditions allows Ashland to continue to provide innovative products and industry-leading support that add value for customers.

### **About Ashland Performance Materials**

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it offers leading chemical technologies in gelcoats, coatings, and intermediates and solvents. Key customers include: manufacturers of residential and commercial building products; infrastructure engineers; wind blade and pipe manufacturers; auto and truck makers; and boatbuilders. Visit [ashland.com](http://ashland.com) to learn more.

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### **FOR FURTHER INFORMATION:**

Ashland Performance Materials

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Source: Ashland Inc. via Globenewswire

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