



September 21, 2011

## **Ashland's CompositeBuild.com to help educate builders at Greenbuild\* expo**

DUBLIN, Ohio – Ashland Inc. (NYSE: ASH), through its sponsorship of the composites building materials website [CompositeBuild.com](http://CompositeBuild.com), will participate in the 2011 [Greenbuild](#)\* International Conference and Expo taking place Oct. 4-7 in Toronto, Ontario, Canada.

“The goal of the CompositeBuild.com booth at Greenbuild is to help educate the design/build community about the many applications for which composites can be used in commercial and residential construction,” said Bob Moffit, product manager, Building and Construction, [Ashland Performance Materials](#). “In addition, the website outlines the performance benefits and environmental value proposition that composites offer.”

Greenbuild is the world's largest conference and expo dedicated to green building. More than 20,000 building professionals from all over the world are expected to gather at this year's event for three days of outstanding educational sessions, renowned speakers, green building tours, special seminars and networking events.

CompositeBuild.com provides users with a convenient resource to find answers to questions about composite materials, as well as links to composite fabricators from whom they can get more detailed information on specific composite products and services.

Find out more by visiting the CompositeBuild.com booth #6510S during the Greenbuild Expo or online at [www.compositebuild.com](http://www.compositebuild.com).

Ashland Performance Materials is the global leader in unsaturated polyester resins and epoxy vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats and pressure-sensitive and structural adhesives.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [www.ashland.com](http://www.ashland.com) to see the innovations we offer through our four commercial units – Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

– 0 –

\* Trademark owned by third party