



June 23, 2011

Ashland Inc. honored for innovation in coatings and food and beverage technologies

SHANGHAI – Ashland Aqualon Functional Ingredients, a commercial unit of Ashland Inc. (NYSE: ASH), received Ringier Technology Innovation Awards for achievements in coatings additives and food and beverage technologies during recently held ceremonies in Shanghai. The awards recognize companies that have made significant contributions to technological advancement in the Asia-Pacific region.

Ashland Aqualon Functional Ingredients was honored for bringing both [Natrosol™HE3KB](#) modified hydroxyethylcellulose to the coatings industry and [Benecel™](#) methylcellulose and hydroxypropyl methylcellulose to the regional food and beverage industry.

“We are honored to have been selected to receive this recognition from Ringier Trade Media Ltd.,” said Nandkumar Dhekne, vice president, Asia Pacific, Ashland Aqualon Functional Ingredients. “These awards acknowledge the outstanding contributions of talented people who bring scientific innovations to market within Ashland and our Functional Ingredients commercial unit.”

Ashland Aqualon Functional Ingredients is the global leader in the production of products that manage the physical properties of water-based systems. Its products perform in a variety of applications, including thickening and rheology control; water retention; adhesive strength; binding power; film formation; conditioning and deposition; colloid stabilization; suspending; and emulsifying action.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, personal care, pharmaceutical, tissue and towel, and water treatment. Visit www.ashland.com to see the innovations we offer through our four commercial units – Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

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什 膺涂料及食品 料技 新

美国 什 集 (交所 : ASH) 旗下 什 跨 功能性材料 部 在近日 的 格技 新 典礼上 膺涂料及食品 料技 新 。 是 表彰 太地区在技 方面做出重要 献的企 。 本次 什 跨 功能性材料 的新 品分 是 用于涂料行 的Natrosol™HE3KB水改性 乙基 素以及用于食品 料行 的 Benecel™基 素和 丙基甲基 素。 “我 很 幸 得 格 易媒体有限公司的肯定。” 什 跨 功能性材料 太区副 裁狄楠度先生 充到, “本次 是 什 及 什 跨 功能性材料 部 才 横溢的 成功地将 新的技 引入市 的 可。” 什 跨 功能性材料是全球 先的功能性 品生 商, 品可用来改 和控制水性的物理性能, 其功能包括 : 流 、 保水、 粘

接、成膜、理、存定、浮和乳化等。

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