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Commercial Oils named official Valvoline™ products distributor in Scotland

BARENDRECHT, Netherlands – Valvoline International Inc., an affiliate of Ashland Consumer Markets (Valvoline), a commercial unit of Ashland Inc. (NYSE: ASH), has signed a new distribution agreement with Commercial Oils, a GB Oils brand, of Scotland. Effective immediately, Commercial Oils becomes the authorized distributor for the complete line of Valvoline™ high performance lubricants, automotive chemicals and car care products to the Scottish market.

In addition to supplying specialized workshops and dealership customers serving the passenger car market, Commercial Oils will also market and sell the full line of premium Valvoline lubricants, coolants and chemicals to the heavy-duty market such as bus and truck fleets, and mining and construction equipment. As part of the agreement, Commercial Oils will provide technical support and expertise to the market, which includes independent Valvoline Service Centres in Scotland.

“We are pleased to welcome Commercial Oils to our extensive network of European distributors,” said Dean Doza, vice president and general manager of Valvoline for Europe, Middle East and Africa (EMEA). “With more than 40 years of experience specifically within the Scottish market, the leadership of Commercial Oils is clearly committed to supporting our strategies and growth efforts in this key market.”

“No other brand fits as perfectly in our development strategy as Valvoline,” said Martin Reid, sales manager, Commercial Oils’ Valvoline products sales division. “The high brand awareness of Valvoline, its recognized added value and its top-quality products are in complete synchrony with our product portfolio and with what our customers expect from us. The knowledge that Commercial Oils has in the five market segments identified for Valvoline – passenger cars, heavy duty, two wheels, marine and industrial – and the marketing roadmap defined for the brand, are the ground basis for growth in the near future. We will work together to position Valvoline prominently in the Scottish market.”

For more information on availability and ordering of Valvoline high-performance products in Scotland, please contact the Commercial Oils representative below:

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About Valvoline

Valvoline, a brand of Ashland Inc., has been serving motorists longer than any other motor oil. In Europe, Valvoline-branded lubricants and chemicals, Eagle One™ automotive appearance products, and Tectyl™ rust preventives are marketed and through company-owned operations in Germany, Poland, Spain, South Africa, United Arab Emirates and the United Kingdom. Valvoline, Eagle One and Tectyl products also are available through an extensive network of licensees and distributors throughout Europe, the Middle East and Africa. For more information on availability and ordering of Valvoline high-performance products in the region, please visit www.valvolineurope.com.

About Ashland

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, personal care, pharmaceutical, tissue and towel, and water treatment. Visit www.ashland.com to see the innovations we offer through our four commercial units – Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

About Commercial Oils

Commercial Oils was incorporated in 2008 by Brogan Fuels to focus on the distribution of lubricants in the Scottish market.

Brogan Fuels was founded in 1924 by former Scottish boxing champion Bernard Brogan, who by the early 1960s had grown the company into one of Scotland’s largest tipper lorry and excavating equipment fleets. Diversifying into fuel distribution in the early 1970s the company supplies fuels and oils for commercial, industrial, agricultural and domestic customers in the UK.

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