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## **Ashland to increase price on solvent-based pressure-sensitive adhesives in North America**

DUBLIN, Ohio – Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), is increasing the price of its Aroset® solvent-based pressure-sensitive adhesive products by 8 cents per wet pound in North America effective March 1, or at the earliest possible time thereafter depending on individual customer contracts.

"The price increase is necessary to offset continuing cost escalation of key raw materials used to manufacture these products," said David Hatgas, director, global product management, adhesives and coatings, Ashland Performance Materials.

"Responding to changing market conditions allows Ashland to continue to provide innovative products and industry-leading product support that add value for customers." Ashland Performance Materials is the global leader in unsaturated polyester resins and epoxy vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, coatings and metal casting consumables and design services.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit [www.ashland.com](http://www.ashland.com).

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