



April 23, 2010

Ashland's Enguard™ gelcoats now available in India

MUMBAI, India – Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), recently launched the availability of its full line of high performance Enguard™ gelcoats for India at a special customer event in Pune City. The event was attended by approximately 50 business associates and customers from the western region of India.

"We are thrilled to have Enguard gelcoat formulations readily available for our customers in India," said Nikunj Mehta, Ph.D., business development manager, Ashland Performance Materials. "We wanted to deliver applications, process usage and technical awareness for these new products in person." People interested in additional information about Enguard gelcoats should contact Mehta at nmehta@ashland.com, or by calling +91-22-61489696.

The Enguard brand includes gelcoats, topcoats and color pastes, and services many market segments including boatbuilding, light and heavy vehicle transportation and residential building and construction. It also features new technology for cast marble applications. Enguard gelcoats are fast curing and formulated with good hydrolysis resistance, UV light stability and excellent fire retardant properties.

Ashland Performance Materials is the global leader in unsaturated polyester resins and epoxy vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, and metal casting consumables and design services.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

™Trademark, Ashland or its subsidiaries