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Blue Water Agronomy to carry Ashland's bluAgro™ fertilizer products

WILMINGTON, Del. – Fertilizer produced by Ashland Hercules Water Technologies, a commercial unit of Ashland Inc. (NYSE: ASH), is now available exclusively through Blue Water Agronomy. Fertilizer blenders and formulators will find the product available in chip, granular and powder form.

"This is a well-established product in the turf and ornamental industry and we are very pleased that Blue Water Agronomy has agreed to be our exclusive agent for our products," said Brine Ranson, global business manager, Fertilizer Products, Ashland Hercules Water Technologies. Ashland's fertilizer is used in golf course turf management, horticulture, lawn and garden, and specialty agriculture applications.

The established products, sold as bluAgro™ Chip, bluAgro Granular, and bluAgro Powder, are proven to provide a superior time-released nitrogen application. New fertilizer product introductions, expected later this year, include a liquid product line, bluAgro h2o, and a new ureaform technology, bluAgro Live. Products can be ordered by contacting Mary Walker, Blue Water Agronomy, at 1-866-609-2387 or mwalker@bluewateragronomy.com.

Ashland Hercules Water Technologies is the number one global producer of papermaking chemicals and is a leading specialty chemicals supplier to the pulp and paper, industrial and institutional, mining and municipal markets. Its water treatment, process and functional chemistries are used to improve operational efficiencies, to enhance product quality, to protect plant assets, and to ensure environmental compliance.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

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