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Ashland Inc. introduces a new product for food quality protection to the European market

SCHAFFHAUSEN, Switzerland – During food processing, metal food containers, bottle caps and processing equipment are constantly under attack from corrosion and deposits. A new product from [Ashland Water Technologies](#), a commercial unit of Ashland Inc. (NYSE: ASH), provides the European food packaging industry with a technology to eliminate these destructive elements.

[Protectsol™ FBX corrosion inhibitor](#) and deposit dispersants provide an exterior barrier that shields metal food packaging from corrosion and also eliminates deposits that can build up on processing equipment. “The Protectsol FBX family of products can be used in heat treatment systems, batch or continuous sterilization equipment, and tunnel pasteurizers used in food, beverage and dairy applications,” said Hans Graumans, global marketing manager, [food and beverage](#), Ashland Water Technologies.

“Food processors are keenly aware of consumer perceptions and how food packaging can affect purchases,” added Graumans. “Research has shown that Protectsol FBX products not only improve the overall appearance of food packaging, but can also provide incremental process improvements by removing scale and reducing bio fouling to help companies reduce water usage, improve energy savings and improve environmental performance.”

Protectsol FBX products have been registered by the National Sanitation Foundation (NSF) under the organization’s G5 category. The NSF Nonfood Compounds Registration Program is a continuation of the U.S. Department of Agriculture product approval and listing program, which is based on meeting regulatory requirements including the U.S. Food and Drug Administration’s Code of Federal Regulations for appropriate use. People interested in learning more about Ashland’s products for water treatment should contact Hans Graumans at 31-10-497-5821 or by email at HGraumans@ashland.com.

Ashland Water Technologies is a leading global producer of papermaking chemicals and a leading specialty chemicals supplier to the pulp, paper, commercial and institutional, food and beverage, chemical, mining and municipal markets. Its process, utility and functional chemistries are used to improve operational efficiencies, enhance product quality, protect plant assets and ensure environmental compliance.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, personal care, pharmaceutical, tissue and towel, and water treatment. Visit www.ashland.com to see the innovations we offer through our four commercial units – Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials, and Ashland Consumer Markets (Valvoline).

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