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Ashland Hercules Water Technologies to increase prices on rosin-based sizing agents in North America

WILMINGTON, Del. — Ashland Hercules Water Technologies, a commercial unit of Ashland Inc. (NYSE: ASH), will increase prices on July 15 for its portfolio of rosin-based sizes sold in North America. This increase is necessary to ensure sustained supply of rosin-based products to the paper industry.

"Responding to changing market condition allows us to continue our industry-leading product support that adds value for our customers," said Mark Schreier, business manager, sizing products, for Ashland Hercules Water Technologies. "We are very focused in our efforts to mitigate the impact of rising raw material costs and other factors that influence product pricing."

Ashland Hercules Water Technologies is the number one global producer of papermaking chemicals and is a leading specialty chemicals supplier to the pulp and paper, industrial and institutional, mining and municipal markets. Its water treatment, process and functional chemistries are used to improve operational efficiencies, to enhance product quality, to protect plant assets, and to ensure environmental compliance.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.