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## **Ashland Inc. offers Eurocoat participants a closer look at its high-performance additives**

WILMINGTON, Del. – [Ashland Specialty Ingredients](#), a commercial unit of Ashland Inc. (NYSE: ASH), invites attendees to this year's Eurocoat show in Paris, Sept. 27 – 29, to stop by booth D25 to learn more about its offerings of superior biocides, dispersants, rheology modifiers, wood protectants and other high-performance ingredients.

“Eurocoat attendees seeking solutions to performance challenges will surely find lots of answers at our booth. Ashland's newer technologies such as [Fungitrol™ 940CR](#) biocide help coatings formulators significantly enhance outcomes compared with legacy technologies, and we're excited to showcase these and other trusted products at Eurocoat,” said Gilles Pradier, acting industry manager, EMEA, Coatings and Construction. “Considering the continued interest in technologies with positive environmental profiles, Ashland has an array of coatings and adhesives ingredients for manufacturers to investigate.”

Visitors to Ashland's exhibit space will discover in-depth information about various functional ingredients offered to improve product performance, stability and appearance. Ashland specialists will be available to specifically discuss Fungitrol™ 940CR biocide, an innovative, dry-film product that prolongs protection against fungal growth as well as product yellowing. Visitors can also learn about [Nuosept™ BIC](#) preservative, an innovative formaldehyde-free in-can product providing both long-term efficacy and fast-killing action without leaving “ghost odors” in wall paints. Ashland's other additives designed for wood care, UV-cured coatings and swellable rheology modifiers for adhesives will also be on display.

Show attendees can learn more about Ashland's coatings and adhesives portfolio by visiting booth D25 or browsing [www.ispcoatings.com](http://www.ispcoatings.com).

Ashland Specialty Ingredients offers industry-leading products, technologies and resources for solving formulation and product performance challenges in key markets including personal care, pharmaceutical, food and beverage, coatings and energy. Using natural, synthetic and semi-synthetic polymers derived from plant and seed extract, cellulose ethers and vinyl pyrrolidones, Ashland Specialty Ingredients offers comprehensive and innovative solutions for today's demanding consumer and industrial applications.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [www.ashland.com](http://www.ashland.com) to see the innovations we offer through our four commercial units – Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).

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