



May 10, 2011

## Ashland Inc. brings water treatment technology to Aquatech China

SHANGHAI – Ashland Hercules Water Technologies, a commercial unit of Ashland Inc. (NYSE: ASH), will participate in the Aquatech water show in Shanghai, June 1 – 3, 2011. At booth number 1.04, the company will feature products that provide clarity and quality to cloudy water that is most often associated with turbidity from solids, metals and other impurities.

“We look forward to showcasing our innovative process, utility-water and functional chemistries at the fourth annual Aquatech exposition in Shanghai. Over the years, we have earned a reputation for delivering innovative chemical technologies that address customer needs,” said Angus Liu, regional business leader, Utility Water, Ashland Hercules Water Technologies. “We opened our Shanghai technology center in 2007, solidifying our commitment to working more closely with our Asia Pacific customers and to bringing them high-performance and intelligent product solutions.”

Ashland will feature its [Chargepac™](#) coagulants, a family of products that typically uses two or more chemistries to improve the clarification of fresh water and wastewater over a broad range of conditions. Also highlighted at the show will be [Antispumin™](#) defoamers, [Polystabil™](#) scale inhibitors, [Drewplus™](#) defoamers, [DrewFloc™](#) and [Praestol™](#) flocculants, and Amersep™ meta precipitants for wastewater treatment applications.

Ashland will also showcase a number of cooling and boiler water treatment products. Among them will be [Enviroplus™](#) advanced cooling water treatments, as well as [Mekor™](#) corrosion inhibitor, [Advantage Plus™](#) deposit and corrosion inhibitor and [Drewphos™](#) deposit inhibitor for advanced boiler water treatment. Ashland will also display [Ameroyal™](#) membrane treatment products.

Wastewater treatment professionals will be able to visit with Ashland experts and discuss the advantages of these and other products at the show. Ashland’s large product portfolio covers applications in almost all areas of municipal and industrial water treatment, including specialized products and chemical additives for a variety of applications such as process-, influent-, boiler- and cooling-water and wastewater treatments.

To learn more about Ashland Hercules Water Technologies’ products and distribution network, please contact Bob Ding at 86-21-5442-2323 or via e-mail at [bding@ashland.com](mailto:bding@ashland.com).

Ashland Hercules Water Technologies is a leading global producer of papermaking chemicals and a foremost supplier of specialty chemicals to the pulp, paper, commercial and institutional, food and beverage, chemical, mining and municipal markets. Its process, utility and functional chemistries are used to improve operational efficiencies, enhance product quality, protect plant assets and ensure environmental compliance.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [www.ashland.com](http://www.ashland.com) to see the innovations we offer through our four commercial units – Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials and Ashland Consumer Markets (Valvoline).