



April 9, 2013

## **ENEA INVEST Ltd. named official Valvoline™ products distributors in Bulgaria**

BARENDRECHT, the Netherlands - Valvoline International Inc., an affiliate of Ashland Consumer Markets, a commercial unit of Ashland Inc. (NYSE: ASH), announces that effective immediately **ENEA INVEST Ltd.** becomes an authorized distributor for the complete line of Valvoline high-performance lubricants, automotive chemicals and car care products. ENEA INVEST Ltd. will distribute these products in Bulgaria through its main partner **Auto Plus Bulgaria JSCo.**

"Auto Plus Bulgaria JSCo. is recognized as a leading supplier of premium brands to automotive customers in Bulgaria," said Blair Boggs, vice president and general manager, Valvoline Europe. "This is an excellent strategic fit for our organization and we are excited to have ENEA INVEST Ltd. as a distributor of our high-performance Valvoline products."

For more information on availability and ordering of Valvoline high-performance products in the region, please contact the appropriate distributor representative below:

### **Bulgaria:**

Auto Plus Bulgaria JSCo and ENEA INVEST Ltd

tel.: +359 82874 005

email: [m.topuzliev@autoplus.bg](mailto:m.topuzliev@autoplus.bg)

contact: Mr. Milen Topuzliev - Manager Lubricants & Chemicals Division

Ashland Consumer Markets is a leading, worldwide producer and distributor of premium-branded automotive, commercial and industrial lubricants and car-care products. It markets Valvoline™ lubricants and automotive chemicals; MaxLife™ lubricants for cars with higher mileage engines; NextGen™ motor oil, created with 50 percent recycled, re-refined oil; SynPower™ synthetic motor oil and Eagle One™ and automotive appearance products; and antifreeze.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [www.ashland.com](http://www.ashland.com) to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

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