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Tour The Nation's Top Motor Sports Garages With Chris Forsberg, Network A And Valvoline™

New Digital Series "Garage Tours" Premieres Tomorrow, Tuesday, July 1st on NetworkA.com Drift-Inspired Series with Native Integrations by Valvoline™

NEW YORK, NY (June 30, 2014) - [Network A](#), the fastest growing action sports and adventure network, and [Valvoline](#) premiere a new digital series, "Garage Tours" **tomorrow, July 1st, on NetworkA.com**. With host and professional Formula Drift driver Chris Forsberg, viewers lift open doors to some of the nation's biggest and most diverse garages, from professional outfits to grassroots backyard shops servicing professional motorsports including drift, rally and NASCAR. Viewers get a look at unique locations and the personalities that exist within them, including Magnus Walker, Suicide Machines and Hendrick Motorsports. The 10-episode series, which will provide pop-up video style car facts, airs every Tuesday on NetworkA.com, with additional content created for and distributed on social platforms.

"Garage Tours" trailer available [here](#).

"I am very excited to be a part of Garage Tours with Valvoline and take viewers along on this crazy ride," said Chris Forsberg, professional Formula Drift driver and host of Network A's "Garage Tours." "We'll be visiting some of the most interesting shops throughout the country and meeting the amazing people that run them."

"Garage Tours" was created following the success and fan interest of Chris Forsberg and Ryan Tuerck's earlier series on Network A, "Drift Garage." Sponsored by Valvoline, "Garage Tours" provides an opportunity to integrate the brand throughout the series, and at times showcase the oil - including Valvoline's Full Synthetic, Max Life and Conventional offerings - which provide high quality and performance capacity to meet the demands of the various high-powered vehicles. In addition, as the title sponsor, Valvoline will have branded open and end slates throughout the series' episodes, a presence on NetworkA.com through pre-roll videos on automotive, DIY and racing content, will be showcased on a dedicated series show page, as well as the site's navigation tab. Fans of the show will also enjoy original co-curated content on social media spotlighting Valvoline's brand and product offerings.

"Network A is committed to an exciting and innovative content-driven advertising approach that offers brands native integration opportunities in video to help them stand out," said Frank Kavilanz, general manager of partnerships and revenue for Bedrocket.

Episode one description (Premiering Tuesday, July 1)

Forsberg stays right at home at MA Motorsports, his home base outside of Baltimore, Maryland - a garage specializing in racecar and drift car custom fabrication. Co-Owner Brian Wilkerson shows off a huge variety of projects in the works from down and dirty missile car maintenance, to custom engine builds and tuning for racing and street cars, to a custom roll cage fabrication on a classic AC Cobra. Forsberg gives a full rundown on his Formula Drift Nissan 370z including his secrets to getting that competitive edge beyond the nitrous fueled 1000 HP engine.

"Garage Tours" is produced by Network A and Jacob Agajanian and directed by Andy Laputka. Stefan Van Engen and Annie Fast are the executives in charge of production for Network A.

About Network A:

Network A, the fastest growing action sports and adventure network, provides the most comprehensive action sports experience online. Created in partnership with Wasserman Media Group in 2012, Webby-nominated Network A, a media property of Bedrocket, is a leader in action sports entertainment providing the latest programming for snow, ski, surf, skate, moto, drift and BMX fans. Follow @networka and visit [NetworkA.com](#) for more information.

About Valvoline™

Valvoline, a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists for over 140 years. In addition to commercial and industrial lubricants, the Valvoline family of products includes Eagle One™ appearance products, Car Brite™ car restoration products, Zerex™ antifreeze, SynPower™ performance products, MaxLife™ products created for higher-mileage engines and NextGen™, created with 50-percent recycled oil. With approximately 900 locations throughout the United States,

Valvoline Instant Oil ChangeSM service centers are a leader in serving the quick lube market. For more information, please visit valvoline.com.

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