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News Release

Ashland increases prices for pressure sensitive adhesive products in North America

WILMINGTON, Del., July 5, 2021, Ashland is increasing prices on pressure sensitive adhesives (PSA) products in North America. This increase will range from \$0.07/lb. to \$0.10/lb., and includes Arocure[™], Aroset[™] and Flexcryl[™] product lines.

Ashland continues to focus on managing costs to deliver top-quality products and exceptional service to customers. Recent price increases in key raw materials and global freight necessitate Ashland's pricing adjustment. The increases apply globally and are effective July 19, 2021 or as agreements allow.

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier specialty materials company with a conscious and proactive mindset for sustainability. The company serves customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. Approximately 4,200 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – thrive on developing practical, innovative, and elegant solutions to complex problems for customers in more than 100 countries. Visit <u>ashland.com</u> and <u>ashland.com/sustainability</u> to learn more.

FOR FURTHER INFORMATION:

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