



News Release

Ashland introduces new Purethane™ A2018 water-based laminating adhesive

DUBLIN, Ohio, September 18, 2019 – Ashland introduces Purethane™ A2018 adhesive, the latest development in water-based laminating adhesive technology specifically designed for metalized film adhesion.

Purethane™ A2018 joins Ashland's growing portfolio of high-performing laminating adhesives for food packaging where improved metal adhesion and enhanced clarity are required. In addition to providing high metal adhesion for moderate-to-high levels of moisture, temperature and chemical resistance are required, other performance benefits include:

- superior clarity
- excellent adhesion to metalized and non-metalized films
- good thermal resistance (passed pouch making process with 2% Cat 104 crosslinker on PET/Met BOPP/PE)
- FDA compliance for use at room temperature conditions assuming a 2 Mil LLDPE barrier
- passed aggressive ingredient testing with:
 - 1/3 water, 1/3 vinegar, and 1/3 soybean oil
 - 10 days at 60°C

“Ashland's Purethane™ adhesive product line is a proven leader in the label and packaging industry and with the addition of Purethane™ A2018 adhesive, we continue to amplify the efficacy and refine the usability of our water-based laminating adhesives for our customers improved profitability,” said Catherine Heckman, global industry manager, laminating adhesives and coatings, Ashland.

For more information, contact your Ashland representative.

About Ashland

Ashland Global Holdings Inc. (NYSE: ASH) is a premier global specialty chemicals company serving customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, nutraceuticals, personal care and pharmaceutical. At Ashland, we are approximately 4,000 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – who thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com to learn more.

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