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Ashland Water Technologies to increase prices in North America

WILMINGTON, Del. - Ashland Water Technologies, a commercial unit of Ashland Inc. (NYSE: ASH), today announced it will increase prices immediately, or as contracts allow, by up to 15 percent on select products within its portfolio of process and water treatment additives sold in North America. The price increase is being driven by higher raw material and other input costs.

"In light of the current cost environment, this action is necessary to enable us to continue providing industry-leading product support and value to our customers," said Guy West, vice president, North America, Ashland Water Technologies. "We will continue to work in partnership with our customers to help mitigate these increases."

Ashland Water Technologies is a leading specialty chemical supplier of process, utility and functional chemistries globally. It offers innovative chemical and equipment technologies designed to help customers improve operational efficiencies, enhance product quality, protect plant assets and minimize environmental impact.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit ashland.com to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

FOR FURTHER INFORMATION:

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