



October 22, 2015

Ashland celebrates a year of new products and a milestone anniversary for flagship brand

Company celebrates 50 years of reliability from Derakane™ resins

Dublin, Ohio - Ashland Performance Materials, a business unit of Ashland Inc. (NYSE: ASH), will celebrate the 50th anniversary of Derakane resins at the Composites and Advanced Materials Expo (CAMX) to be held October 27-29, 2015, in Dallas. For half a century, high-performing Derakane resins have provided unparalleled durability performance when failure is not an option.

"In addition to celebrating Derakane's 50th anniversary, this has been a big year for us as we launched a number of new products delivering solutions to our customers to help them meet the demands of their customers and regulatory challenges" said Andy Beer, Vice President, North American Composites for Ashland. "In addition, Ashland continued to lead the way in creating demand for new composites applications, through our Compositebuild.com efforts and partnering with entrepreneurs. Looking ahead, we will continue providing solutions that enable ideas to succeed."

Providing differentiated solutions to the marketplace was a strong focus for the company over the past year. Ashland introduced a low styrene resin, Aropol L™ 67314, to minimize exposure to styrene vapors, making the workplace a more pleasant and attractive environment. In addition, Ashland's new 1.1 Class A SMC system enables the advancement of original equipment manufacturers (OEMs) lightweighting plans as the auto industry races to meet the Corporate Average Fuel Economy (CAFE) standards.

Beyond products, Ashland's collaboration with customers includes assisting with training videos, collateral, and entrepreneurial partnerships for game-changing applications.

"Ashland Performance Materials is a global leader in composite resins and gelcoats. Through our differentiated functionality, we enable customers to create valued products," said Andy Johnston, Group Vice President, Ashland Performance Materials.

For more information, please visit the Ashland booth at E100 during CAMX or ashland.com/APM.

About Ashland Performance Materials

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it offers leading chemical technologies in gelcoats, intermediates and solvents. Key customers include: manufacturers of residential and commercial building products; infrastructure engineers; wind blade and pipe manufacturers; auto, truck, and boat builders. Visit ashland.com to learn more.

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