



September 17, 2013

## **Ashland announces price increase for phosphate ester specialty surfactants to the coatings industry**

**WILMINGTON, Del.** - Ashland Specialty Ingredients, a commercial unit of Ashland Inc. (NYSE: ASH), today said it will increase the price of its Dextrol™ and Strodex™ phosphate ester specialty surfactants to the coatings industry by 5 percent effective October 1, 2013, or as contracts allow. The price increase is being driven by escalating raw material costs. The increase will enable Ashland to continue investing in support of its customers' growth.

### **About Ashland Specialty Ingredients**

Ashland Specialty Ingredients offers industry-leading products, technologies and resources for solving formulation and product performance challenges in key markets including personal care, pharmaceutical, food and beverage, coatings and energy. Using natural, synthetic and semi-synthetic polymers derived from plant and seed extract, cellulose ethers and vinyl pyrrolidones, Ashland Specialty Ingredients offers comprehensive and innovative solutions for today's demanding consumer and industrial applications.

### **About Ashland**

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [ashland.com](http://ashland.com) to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

- 0 -

™Trademark of Ashland or its subsidiaries, registered in various countries

### **FOR FURTHER INFORMATION:**

Ashland Specialty Ingredients

Media Relations

Lisa Porter

+1 (973) 628-3898

[lporter@ashland.com](mailto:lporter@ashland.com)