

News Release



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FOR IMMEDIATE RELEASE

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**Goodyear to stock Valvoline® products
at auto service centers nationwide**

LEXINGTON, Ky. – Valvoline® motor oil and other Valvoline-brand premium products have been chosen as the exclusive line for three important product categories at the nearly 700 company-owned Goodyear Auto Service Centers and Just Tires stores across the country. Valvoline, a product family of Ashland Consumer Markets, a commercial unit of Ashland Inc. (NYSE: ASH), is the nation's original branded motor oil.

In February, Goodyear will begin offering Valvoline motor oils, transmission fluids, brake fluids, hydraulic fluids, grease and 3-part fuel system cleaner. In addition, Zerex® antifreeze, a product already available, continues as part of the Valvoline lineup.

"This partnership reflects that installers and customers have strong confidence in our quality products and also represents the continuing growth of the Valvoline brand in serving North America's "do-it-for-me" or DIFM business," said Samuel J. Mitchell, president, Ashland Consumer Markets. "Providing premium solutions to auto service dealers and other installers and their customers is a key to our DIFM business strategy."

"We are pleased to both continue and expand our successful relationship with an iconic American brand like Valvoline," said Jerry Alessia, Goodyear Retail's director of store support. "This is clearly a valuable complement to our high quality customer service experience."

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Ashland Consumer Markets, which includes the Valvoline family of products and services, is a leading innovator, marketer and supplier of high-performing automotive lubricants, chemicals and appearance products. Valvoline, the world's first lubricating oil, is the number three passenger car motor oil brand and represents the number two quick-lube chain in the United States.

About Ashland

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential needs and industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

About Goodyear

The Goodyear Tire & Rubber Company (NYSE: GT) is one of the world's largest tire companies. Goodyear employs about 70,000 people and manufactures its products in more than 60 facilities in 26 countries around the world.

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