



June 15, 2012

Two new Valvoline Instant Oil Change™ stores open in Rochester, N.Y., area

ROCHESTER, N.Y. – [Valvoline Instant Oil Change](#), the nation's second-largest quick-lube chain, has opened two new company-owned stores in the Rochester area, bringing the total store base to 11.

A Valvoline Instant Oil Change opened May 25 at 654 East Ridge Road in Irondequoit. Store hours are Monday-Friday, 8 a.m.-7 p.m.; Saturday, 8 a.m.-6 p.m.; and Sunday, 9 a.m.-4 p.m.

A second Valvoline Instant Oil Change location opened June 1 at 2472 Monroe Avenue in Brighton. Store hours are Monday-Friday, 8 a.m.-7 p.m.; Saturday, 8 a.m.-5 p.m.; and Sunday, 10 a.m.-4 p.m.

The Brighton store will host a ribbon-cutting and open house on Monday, June 18 at 5:30 p.m. Local residents and businesses are invited to attend.

"We see Rochester as an attractive growth market for our service model," said Tony Puckett, Valvoline Instant Oil Change president. "This is an exciting time for Valvoline™ as we chart our course for growth in the years ahead, and we believe Rochester will play a role in that strategy."

[Valvoline](#), a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists longer than any other motor oil. In addition to commercial and industrial lubricants, the Valvoline family of products includes [Eagle One™](#) appearance products, [Car Brite™](#) car restoration products, [Zerex™](#) antifreeze, [SynPower™](#) performance products, [MaxLife](#) products created for higher-mileage engines, and [NextGen](#) motor oil created with 50 percent recycled oil. With more than 860 locations throughout the United States, [Valvoline Instant Oil Change™](#) is a leader in serving the quick lube market.

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FOR FURTHER INFORMATION:

Media Relations:

Gary Rhodes

+1 859 815-3047

grrhodes@ashland.com