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Ashland announces new composites distribution agreement with POLYchem to cover Romania

BARCELONA, Spain – Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), has signed a new distribution agreement for all of its composite products in Romania. On Nov. 1, POLYchem Handelsges m.b.h. of Austria became the authorized distributor of Ashland's full line of polyester, vinyl ester, acrylic and phenolic resins, premium gelcoats and low-profile additives to the Romanian composites market. POLYchem is also currently the distributor for Ashland's complete portfolio of composites products to manufacturers in Austria, Slovenia, Hungary, Croatia and Bulgaria.

"This agreement represents a major improvement to our supply and delivery capabilities for our Romanian customers," said Stefan Osterwind, commercial director, Ashland Performance Materials, EMEA and India. "We are pleased to continue to build on the success we have previously enjoyed with POLYchem to deliver Ashland's industry-leading technologies and services to composites manufacturers in Romania. Through POLYchem's experience in the market and optimized logistics network, we are now able to offer an even more competitive and comprehensive range of Ashland products and services to composites manufacturers in the region."

For more information about Ashland's composites products and services available in Romania, please contact:

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Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, and metal casting consumables and design services.

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is used every day in applications from automotive, food and beverages, personal care products, pharmaceuticals, and paper and tissue to durable goods and infrastructure, including building and construction, energy and water treatment. Visit www.ashland.com to see the innovations we offer through our five commercial units -- Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution.