



September 7, 2016

Ashland increases prices on 1-4 Butanediol in the Americas

DUBLIN, Ohio – Ashland Performance Materials, a business unit of Ashland Inc. (NYSE: ASH), is increasing prices for 1-4 Butanediol (BDO) effective October 1, 2016, or as contracts allow. In North America the price will increase \$0.04 per pound. In Latin America and Mexico the price increase will be \$0.09 per kilogram.

The change reflects evolving market conditions and will allow Ashland to continue to provide its customers with the premium level services that they currently receive.

About Ashland Inc.

Ashland Inc. (NYSE: ASH) is a global leader in providing specialty chemical solutions to customers in a wide range of consumer and industrial markets, including adhesives, architectural coatings, automotive, construction, energy, food and beverage, personal care and pharmaceutical. We use good chemistry to make great things happen for customers in more than 100 countries. Visit <u>ashland.com</u> to learn more.

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FOR FURTHER INFORMATION:

Brian Courtney Media Relations +1 (302) 594 6066 bscourtney@ashland.com

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