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**FOR IMMEDIATE RELEASE**

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**Water Forum hears innovative solutions from  
Ashland Hercules Water Technologies**

WILMINGTON, Del. – The business of water treatment can pose many challenges, and Ashland Hercules Water Technologies President Paul Raymond, Ph.D., is focused on solutions. He will be speaking on the topic at the Sixth Annual Water Executive Forum to be held in Philadelphia, Pa., March 30- 31.

Raymond's presentation, titled "Bringing Innovative Solutions to the Current and Future Challenges of Water Treatment," will be given March 30 in the morning session. He will offer original solutions to water treatment challenges, from issues involving water scarcity and the environment to supplier-client partnerships. Raymond will also highlight novel chemical and non-chemical approaches to water treatment.

"Issues in the water treatment industry continue to pose challenges," said Raymond. "We have expertise in dealing with those challenges at Ashland Hercules Water Technologies, and sharing that knowledge should benefit those attending this conference." In addition to his presentation, Raymond will participate in a Monday afternoon panel discussion focused on global sustainability practices.

Ashland Hercules Water Technologies is the number one global producer of papermaking chemicals and is a leading specialty chemicals supplier to the pulp, paper, industrial and institutional, mining, municipal and marine markets. Its process, functional and water management chemistries are used to improve operational efficiencies, to enhance product quality, to protect plant assets, and to ensure environmental compliance.

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