



September 30, 2015

New Valvoline Instant Oil Change(SM) service center opens in Pennsylvania

Lexington, Ky. - Valvoline Instant Oil ChangeSM, the nation's second-largest quick-lube chain, recently opened a new company-owned service center in Geneva, New York.

The new Valvoline Instant Oil Change service center opened September 21 at 288 Hamilton Street. This site represents Valvoline's second store in the Finger Lakes region in addition to the existing nine service centers in the Greater Rochester area. Store hours are Monday-Friday, 8 a.m.-7:00 p.m.; Saturday, 8 a.m.-5 p.m.; and Sunday, 10 a.m.-4 p.m. (Eastern).

Valvoline Instant Oil Change service centers provide a stay-in-your-car solution for preventive maintenance needs including full-service oil change, transmission, radiator, gearbox and air-conditioning services, tire rotation, wiper blade, air filter, light bulb and serpentine belt replacement. Most locations also offer fuel system and battery services. Store technicians are trained using an ASE-certified training program, to work on all vehicle makes and models, including luxury and diesel vehicles. No appointments are necessary.

For a list of all Valvoline Instant Oil Change service center locations and hours of operations, visit vioc.com.

About Valvoline Instant Oil Change

ValvolineTM, a brand of Ashland Inc. (NYSE: ASH), has been serving American motorists for nearly 150 years. In addition to commercial and industrial lubricants, the Valvoline family of products includes ZerexTM antifreeze, SynPowerTM performance products, MaxLifeTM products created for high-mileage engines, and NextGenTM motor oil created with 50 percent refined oil. With approximately 940 locations throughout the United States, Valvoline Instant Oil ChangeSM is a leader in serving the quick-lube market, and is looking for franchisee partners to establish a presence for the brand in markets across the country.

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TMTrademark, Ashland or its subsidiaries, registered in various countries

SMService mark, Ashland or its subsidiaries, registered in various countries

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