



February 17, 2014

## **Ashland Inc. to increase Derakane<sup>™</sup> epoxy vinyl ester resin, unsaturated polyester resin and gelcoat prices for EMEA**

BARCELONA, Spain - Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), is increasing the prices of its Derakane epoxy vinyl ester resins, unsaturated polyester resins (UPRs) and gelcoats portfolio sold in Europe, the Middle East and Africa (EMEA) by 50 euros per ton. This increase will take effect March 1, 2014.

The pricing action is primarily driven by the continued escalation in costs for key raw materials at Ashland's manufacturing units. Responding to changing market conditions allows Ashland to continue to provide innovative products and industry-leading support that add value for customers.

### **About Ashland Performance Materials**

Ashland Performance Materials is the global leader in unsaturated polyester resins and vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, coatings and elastomers.

### **About Ashland Inc.**

In more than 100 countries, the people of Ashland Inc. (NYSE: ASH) provide the specialty chemicals, technologies and insights to help customers create new and improved products for today and sustainable solutions for tomorrow. Our chemistry is at work every day in a wide variety of markets and applications, including architectural coatings, automotive, construction, energy, food and beverage, personal care, pharmaceutical, tissue and towel, and water treatment. Visit [www.ashland.com](http://www.ashland.com) to see the innovations we offer through our four commercial units - Ashland Specialty Ingredients, Ashland Water Technologies, Ashland Performance Materials and Ashland Consumer Markets.

<sup>™</sup> Registered trademark, Ashland or its subsidiaries, registered in various countries.

### **FOR FURTHER INFORMATION:**

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