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Ashland to increase solvent and emulsion pressure-sensitive adhesives prices for North America

DUBLIN, Ohio – Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), is increasing the price of Aroset® and Flexcryl® solvent-based and emulsion pressure-sensitive adhesive product lines sold in North America, effective May 17, or at the earliest possible time thereafter depending on individual customer contracts. The amount of the increase will vary, and customers should contact their Ashland salesperson for specific details.

“Global supply is significantly tight for propylene, acrylic acid and acrylic monomers. In turn, this constraint creates increased cost pressures on key raw materials used to manufacture our pressure-sensitive adhesives product lines,” said David Hatgas, director, Global Product Management, Ashland Performance Materials.

Ashland Performance Materials is the global leader in unsaturated polyester resins and epoxy vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, coatings and metal casting consumables and design services.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit www.ashland.com.

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