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## **Ashland to increase laminating adhesives and coatings prices for North America**

DUBLIN, Ohio – Ashland Performance Materials, a commercial unit of Ashland Inc. (NYSE: ASH), is increasing the price of its water-based, solventless and radiation-cure laminating adhesives and coatings sold in North America by 6 to 15 percent effective April 15, or as agreements allow.

“Ashland is facing rising prices for key raw materials and other related costs,” said David Hatgas, director, Global Product Management, Ashland Performance Materials. “This price increase is necessary to respond to the changing market conditions we face. It will allow us to continue to invest and provide innovative products and services to the printing, packaging and converting industry.”

Ashland Performance Materials is the global leader in unsaturated polyester resins and epoxy vinyl ester resins. In addition, it provides customers with leading technologies in gelcoats, pressure-sensitive and structural adhesives, coatings and metal casting consumables and design services.

Ashland Inc. (NYSE: ASH) provides specialty chemical products, services and solutions for many of the world's most essential industries. Serving customers in more than 100 countries, it operates through five commercial units: Ashland Aqualon Functional Ingredients, Ashland Hercules Water Technologies, Ashland Performance Materials, Ashland Consumer Markets (Valvoline) and Ashland Distribution. To learn more about Ashland, visit [www.ashland.com](http://www.ashland.com).