



Ashland commercializes advanced, sustainable seed coating polymer for crop care made from innovative Transformed Vegetable Oil technology platform

September 15, 2025

Nature-derived, inherently biodegradable agrimer™ eco-coat polymer offers a sustainable, competitively-superior, high-performance solution to transform the agrochemical industry

WILMINGTON, Del., September 15, 2025, – Ashland is celebrating the global launch of [agrimer™ eco-coat](#) a groundbreaking seed coating polymer solution designed to meet the evolving needs of the agrochemical industry. This innovative polymer is the latest advancement from Ashland's innovative Transformed Vegetable Oils (TVO) technology platform, which reimagines nature-based chemistry for high-performance applications, including agriculture, personal care, and pharmaceuticals.

This regenerative solution for agricultural growers balances functionality, sustainability and stewardship, blending a compelling combination of technical excellence with environmental responsibility. Ashland agrimer™ eco-coat polymer is a nature-based, microplastic-free, inherently biodegradable advanced seed coating technology that delivers superior performance while supporting regulatory compliance across the agricultural value chain.

Agrimer™ eco-coat polymer offers growers superior dust-off reduction, actives retention and lower use-levels, resulting in more yield with less waste which translates into cost efficiencies and increased economic value. Helping to transform the crop care landscape, agrimer™ eco-coat polymer delivers this improved efficacy to the diverse vegetable, grain, fruit and floral markets.

"Reinforcing our commitment to customers, our expert scientists have scaled our Transformed Vegetable Oils technology from personal care to the agricultural market and our launch of agrimer™ eco-coat polymer for crop care balances a superior coating efficacy with a nature-based, non-microplastic, inherently biodegradable solution," said Alessandra Faccin, senior vice president and general manager, life sciences, Ashland. "The launch of agrimer™ eco-coat supports our customers' environmental and regulatory desires and is a prime example of helping the agrochemical industry do more with less, supporting Ashland's purpose to responsibly solve for a better world."

"Ashland is celebrating the success of our innovative Transformed Vegetable Oils technology with this new seed coating polymer because it offers growers superior performance without compromising on sustainability," said Jean Jacques Gulka, business director, crop care, life sciences, Ashland. "Our Ashland solvers have brought forth a solution to close the gap between performance and sustainability with our agrimer™ eco-coat polymer," he concluded.

To learn more, discuss a trial and obtain a sample, reach out to your local Ashland solver or visit ashland.com/agrimer-eco-coat

About Ashland

Ashland Inc. (NYSE: ASH) is a global additives and specialty ingredients company with a conscious and proactive mindset for environmental, social and governance (ESG). The company serves customers in a wide range of consumer and industrial markets, including architectural coatings, construction, energy, food and beverage, personal care and pharmaceutical. Approximately 2,960 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – thrive on developing practical, innovative and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com and ashland.com/ESG to learn more.

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