

## Ashland launches iSolve<sup>SM</sup> information on demand for food and beverage customers

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Wilmington, Del., Feb. 12, 2023 - Ashland has launched iSolve<sup>SM</sup> information on demand to support food and beverage customers. It is a portal with easy access to robust information about the company's food and beverage ingredients and other important related business material such as our most recent innovations, literature, formulations, products, and regulatory documents and more.

"We are making important information available with just a few mouse clicks," said Sonya Broderick, business director, nutrition, Life Sciences, Ashland. "Food and beverage customer previews indicated a high level of satisfaction with the new portal."

The iSolve<sup>SM</sup> information on demand for food and beverage customer portal will:

- provide simple, comprehensive search access to product information
- · display and allow download of important regulatory documents
- allow access to technical, marketing and formulation information, along with a connection to Ashland expert solvers
- allow sample requests to be entered quickly

"iSolve SM information on demand is the result of our focus on customer relationships," said Brandt Giffin, senior director, strategic marketing and new business development, Life Sciences, Ashland. "A critical Life Sciences business strategy focuses on ease of doing business with us."

The portal is available through <u>Ashland.com</u> after initial registration, and food and beverage customers can search the portal by product name, market segment, application, or function.

## **About Ashland**

Ashland Inc. (NYSE: ASH) is a global additives and specialty ingredients company with a conscious and proactive mindset for environment, social, and governance (ESG). The company serves customers in a wide range of consumer and industrial markets, including architectural coatings, construction, energy, food and beverage, nutraceuticals, personal care, and pharmaceutical. Approximately 3,900 passionate, tenacious solvers – from renowned scientists and research chemists to talented engineers and plant operators – thrive on developing practical, innovative, and elegant solutions to complex problems for customers in more than 100 countries. Visit ashland.com and ashland.com/ESG to learn more.

## FOR FURTHER INFORMATION:

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